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Profiles in Pine from NELMA: A Resource for All

(Cumberland, ME) – Brand-new and hot off the presses, the Northeastern Lumber Manufacturers Association (NELMA) introduces *Profiles in Pine: An Exploration of Classic Eastern White Pine Patterns used in Modern Projects*.

“A gorgeous printed piece of this caliber is a first for us as an association,” said Jeff Easterling, president of NELMA. “In just a few pages it shows – in a way we have not done before - the true beauty and character of Eastern White Pine and how it can be used. There is something in this book for everyone!”

The oversized piece combines profiles available within the Eastern White Pine family and showcases them in beautiful applications, from residential to commercial. Featuring stunning high-res photography, the booklet is divided into projects overviews.

The booklet is perfect for all target audiences. Retailers, consumers, architects, builders, specifiers, and designers are all invited to order the brochure at www.nelma.org, under Library, then NELMA Publication Store.

Founded in 1933, NELMA (Northeastern Lumber Manufacturers Association) is the rules writing agency for Eastern White Pine lumber and the grading authority for other commercially important Northeastern and Great Lakes softwood lumber species that includes Eastern Spruce, Norway Spruce, Balsam Fir, and Red Pine. In addition, NELMA is a leading agency for export wood packaging certification and the marketing voice for its lumber manufacturing members. For more information, please visit the family of NELMA websites: www.nelma.org, www.easternwhitepine.org, www.sprucepinefir.org, www.graderacademy.org, and www.sustainableversatility.org. Find NELMA on Facebook at [NELMA \(Northeastern Lumber Manufacturers Association\)](https://www.facebook.com/NELMA(NortheasternLumberManufacturersAssociation)) and on twitter @inelma.

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